

The Evolving Role of the CFO



As small and medium-sized companies move more fully into the digital age, CFOs are becoming increasingly engaged with providing insight and guidance to grow the business.

This evolution from data caretaker to information analyst is particularly noticeable in Professional Services companies, where finance teams are already taking responsibility for risk management, M&S, IT and Compliance.

From Data Caretaker to Information Analyst – The CFO's role is moving centre stage.

As your responsibilities grow, it is clear you need to move beyond inefficient systems and spreadsheets. These can only provide you with outdated, multiple versions of 'the truth.'

You need reliable data-driven insights and predictive analytics to help drive efficiencies and innovations across the entire business.



The CFO's Evolving Needs:

- Reliable data you can mine for insights
- An in-depth view of the whole company in real-time
- Total control of operational expenditure and profitability
- A single, accurate version of the truth

Lead Your Company's Digital Evolution

Two significant areas for CFOs who want to lead the way in their company's digital evolution:

Data Production

- You need the right data stored in the right place and at the right level of granularity
- The real-time data you need to track and forecast your business KPIs

Data Consumption

- Confidence in having one single, accurate view of the truth
- Easy access to the right information at the right time and in the most useful way

I see G3G as a strategic partner who will help us adopt best practice and solutions that will allow our organisation to develop digital financial control systems at a pace that will match our rapid international growth.

Lord Paul Drayson, Chairman & CEO of Drayson Technologies

G3G's S/4PRO - A Powerful Tool For The New Era Of Finance

Combining our industry expertise with SAP's powerful in-memory data analytics, S/4PRO is designed specifically for small and mid-size Professional Services companies. Evolve your strategic decision-making with powerful data visualisation and planning tools:

- Dashboards
- Geo maps
- Drill-down graphs
- Scenario planning
- Predictive analytics
- Real-time reporting



As well as powerful data analytics, S/4PRO provides best practice industry templates. This means you can benefit from FAST and AFFORDABLE digital transformation, either on-premise or in the cloud.

Implementation in 10-14 weeks, starting from £60 per user per month. (based on 100 users)



Receive your Personalised Evolution Roadmap

We have over 20 years' experience in helping Professional Services companies turn their data into powerful business insights. Take the next step in your data-driven evolution.

Email mick.jawor@g3g.com or call Mick Jawor direct on **07741 240417** to arrange a short, strategic consultation session.

We will help you:

- Tackle your five biggest issues
- Clearly see how to lead your company's digital evolution in the most efficient way
- Get a high-level, personalised roadmap tailored to your specific business needs

A one hour consultation is enough to start removing any roadblocks and accelerate your digital evolution.



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