Case Study:
BWAY CHOSE G3G FOR PRIVATE EQUITY EXPERTISE

Integrating New Acquisitions

BWAY was no stranger to SAP when they acquired ROPAK in 2012. With over 10 plants already on SAP and with 10+ years of implementation experience, BWAY knew that integrating six plants into their business system would require additional resources.

> **G3G have become trusted advisors for all of our SAP applications including ERP, BI, MII, and Winshuttle.**
>
> Danny Byrne, BWAY

BWAY is one of the largest manufacturers of rigid metal, plastic and hybrid containers in North America. Their diverse products and broad geographic reach have made them a market leader in the general line packaging industry.

BWAY chose G3G because of their experienced consultants and ability to hit deadlines. The target was aggressive – implementing and supporting three sites in the United States and three sites in Canada – but the roll-out was successfully executed.

Bringing Consistency To Existing Business

The ROPAK implementations gave BWAY an opportunity to revisit their design decisions. BWAY was so happy with the result that when the project ended, they decided to apply the new design to their existing plants.

> **Their strategy of strict data control, tighter data integration, and an emphasis on using standard SAP functionality, was rolled out to their remaining plants to put all on a single platform.**

> **In both projects and support, BWAY relies on G3G for innovative solutions.**
>
> Danny Byrne, BWAY

Introducing Efficiency-Driving Tools

G3G helped BWAY integrate a number of tools to help their business function more efficiently. Included was Manufacturing Intelligence Interface (MMI), to perform real-time production information and reporting, and Winshuttle, which amongst many others things, writes scripts to support Master Data Maintenance.

Real Time Visibility

- Easier information sharing throughout the organization
- Full Supply Chain physical movements now tracked within SAP
- Inventory stored at Storage Bin and Handling Unit levels for fast inventory retrieval, management and enhanced reporting
- Integration of SAP Warehouse Management with the Production Shop Floor processes

Better Inventory Management

- Improved accuracy reducing an annual $1.4m write down at one plant alone
- Visibility of inventory throughout the Manufacturing process, from external procurement through to customer
- Greater ability to understand operational costs, detailed tasks and operative level information

Efficiency

- Faster picking for customer deliveries
- Visibility of inventory throughout the Production process
- System provides an up to date view of resources and tasks
- Movement times decrease significantly with Radio Frequency
- Reduced paperwork and administration

ON-GOING PARTNERSHIP:

- **Project Management**
- **Data Preparation**
- **User Training**
- **Cut-Over Expertise**
- **Post-Implementation Support**
- **Long-Term Support**

Reporting
- **Warehouse Activity Monitor provides real-time in-depth data on shop floor performances**
- **Visibility of inventory and full Supply Chain therefore able to respond with better, more accurate information**

Customer Service
- Less errors in picking and loading for customer deliveries

Global Template
- Standardized warehousing and production processes across multiple plants and facilities